

## Simple Canvas for “Health@YourDoor” Program

### **Goals:**

To reflect Christ in word & expression, leave DVD, and encourage an excitement regarding the program.

### **Timeline:**

10 Seconds - Make a good first impression (smile and be enthusiastic)

30 Seconds – By now you should have answered the 3 MAIN QUESTIONS

- 1) Who you are?
- 2) What are you selling (or offering)?
- 3) How long would you like to stay?

### **Canvas:**

“Hello. My name is \_\_\_\_\_ and this is my friend \_\_\_\_\_.”

In coordination with \_\_\_\_\_, (local outpost) we are here in your neighborhood today to share the free gift of health and wellness. Here’s a DVD (hand to resident) describing a totally free, exciting new program called ‘health at your door.’”

*Take a step back (leave DVD in their hand)*

“Unlike other wellness programs, Health@YourDoor offers simple to implement health tips and exciting in-home demonstrations” “For instance, take heart disease (the #1 Killer in America)... Did you know that drinking just 4-5 8 oz glasses of water per day can cut your risk of heart disease by up to 50%? Or that an apple a day really can keep the doctor (or cardiovascular surgeon) away? By reducing risk from 19% to 43% according to one study? There’s so much more to discuss but I really would like you to take the time to view our promotional DVD to get the best overview of the program.

We appreciate you taking the time with us today and, actually, we are going to be in your neighborhood again next \_\_\_\_\_ (give date/time of follow-up). We can stop by to see if you are interested. In the meantime, If you have any questions you can come by \_\_\_\_\_ (give name and address of local outpost or business card) or call \_\_\_\_\_ for more info.

Thanks again! Have a nice day!

### **If not interested:**

That’s all right. We’d like to leave you with this information... (give sharing materials: Health related Glow tract, etc)